

Sunshine Coast Volunteer Centre & Lighthouse Learning Network
are pleased to co-host a free workshop



Introduction to Social Media for Non-Profit Organizations

Tuesday, November 23rd 10 am to 2 pm
at BEANSTALC, 5520 Trail Avenue, Sechelt
A light lunch will be provided.

Social Media is fundamentally changing the way we communicate. By knowing what the tools are and how to use them, you can both save expense and simplify your workflow, as well as draw attention and grow support for your cause.

It is possible that use of Social Media (E-Newsletters, Facebook, YouTube, Twitter) could increase visitors to your website, your newsletter subscribers, event attendance, number of volunteers, or on-line donations.

In the workshop, we will learn where Social Media came from, where it's leading us, and how to use it for our benefit.

Join the conversation!

Space is limited. To register please contact lighthouse@dccnet.com

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